22 July 2003 www.lclark.edu/~yearbook

Dear Parents:

The yearbook program this year is providing the opportunity for parents to create a personal ad to share with their child (senior). All personal ads will be in color and may consist of: pictures, advice, quotes, poems, etc.

All you need to do is complete the form below and include the pictures and text you'd like in the personal ad. If you have any questions, please feel free to contact us at your convenience.

Sincerely,
Christopher Daggett, Editor
yearbook@lclark.edu

Please print, fill out, and return this portion with your payment

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Parent's Full Name _____

Address _____

City, State, ZIP _____

Phone Number _____

Child's Full Name _____

DUE DATE: **NOVEMBER 1st**

Make your checks payable to:

Lewis & Clark College
MSC 136 - Yearbook
0615 S.W. Palatine Hill Rd.
Portland, Oregon 97219

QUESTIONS ABOUT YOUR PERSONAL AD:	**Yes**	**No**
1. Would you like this to be a surprise to your child? (We will keep your order confidential)	☐	☐
2. Would you like us to design your personal ad? (If no, skip question 2a)	☐	☐

2a. (Optional) Do you have any specific requests for the design of the personal ad?

SIZE:	**PRICE:**
1/8 Page	$55.00
1/4 Page	$100.00
1/2 Page	$180.00
Full Page	$350.00

1. Keep a copy of this order for your reference.
2. Send all text needed for personal ad: (messages, poems, quotes, advice, etc.)
3. Send all pictures needed for personal ad: (you may send them via e-mail or postal mail.)
4. Send in completed form and money.

Signature Date